

Region Presidents & Presidents-Elect Training Feedback from Member Services Presentation

What can ACSA do to make your region better?

- Keep member benefits at the forefront of recruitment efforts.
- Provide list of professional development presentations available for members.
- Publish names of new members in EdCal as a “welcome”, like the Transitions section.
- We want state ACSA to meet with Modesto City Schools and Lodi to recruit new members.
- Adjust dues during bad years, like Dollar-A-Day campaign – especially for districts that stop paying dues.
- To reach 90% of members, lower the cost of dues.
- Continue to support region events by sending state ACSA staff or Board reps.
- Communicate in a timely manner; better website; assist with contacting new members.
- Finish the website; get the administrator of the year awards online with a template.
- Technology! Website, list serve, virtual resource center.
- Provide professional development (short term) or provide list of proven vendors for PD (great speakers, etc) within different budgets.
- Support administrators through relevant issues such as program improvement.
- State ACSA needs to examine current region boundaries and adjust boundary lines that mirror current demographics.
- Push PD at charter level and connect charters.
- Communicate through various means, including technology.
- Help create the compelling message to publicize locally.
- Communicate ACSA current issues.
- Keep doing what you are doing to show the value of ACSA.
- Continue to send membership reps to regions to obtain info as needed.
- Provide great teachers/trainers for delegate assemblies.

What can you (as region president/president-elect) do to make ACSA more valuable to members in your region?

- Vary means of communication. Focus on action at region board meetings.
- Be a mentor – bring someone along.
- Make 1/1 connections to recruit new members.
- Provide charter and region meetings that purposefully engage and enlighten members.
- Share my story. Have well defined goal, objective and plan for all to recruit at planning retreat. Keep members by offering worthwhile professional development at region level also and information meetings.
- Focus on the importance of education, its essence, and not just the budget and test scores.

- Encourage charters to participate in regional councils and committees.
- Support the member service rep by assisting in recruitment.
- Continue to volunteer my time as past president. Really attempt to get new bodies nominated for awards.
- Make events meaningful and diverse. Address needs of group. PD for new administrators.
- Outreach to students and new admin. Give out prizes at member outreach (thanks for providing the prizes)
- Share stories of benefits of ACSA.
- Work to connect presidents and board reps to committees. Push strength of committees.
- Spread the word on the many benefits of being an ACSA member.
- Increase business partners to underwrite events for current members and potential members.
- Target superintendents in districts with no or low membership. The president and the president-elect will personally contact the superintendents of 4 districts. They will tell their ACSA story.
- Make our region more receptive to the needs of our members.
- Give personal story, it really does make a difference.
- Provide great teachers/trainers for delegate assemblies.
- Ask not what ACSA does for you, ask what you can do for ACSA!

What would you like your region membership representative to do to assist in your region?

- Assist with State ACSA connections of resources.
- Give an ACSA pin to new members.
- Get list of non-members and assign member to contact and invite them to become a member. Provide article regarding benefits of membership.
- Be a major player in the plan developed at the planning retreat – offer ideas, contacts, etc.
- Lower membership cost.
- Continue to visit district superintendents and encourage them to promote ACSA as the professional organization to join.
- Get names of non-members from charters and divide the task.
- Member Service Rep needs to assure we have an active listserve.
- Pin us down for a date for an event.
- Visit charters and report on benefits of membership; “sell” the organization.
- Network region for support on day job.
- Follow up on members who have changed districts and dropped their memberships.
- Continue to provide face to face communication and membership materials.
- Display enthusiasm for the organization.