

From Member Services Chair, Debra Fusco

ACSA Member Services Committee met on November 4, 2009 in Sacramento. Regions were well represented and it was exciting to have this opportunity to discuss the wonderful events taking place throughout the state. The featured topic of discussion was the “Oktober Fest Membership” gatherings that took place at respective regional locations. Overall, it was a time when members had an opportunity to bring non-members and introduce them to ACSA.

Even though there was an air of the effect the current budget crisis has had on membership, most regions/charters are finding creative ways to maintain and generate memberships. We believe in focusing on the positive! Currently there are 15,199 ACSA members which are approximately 712 less members since last year. In the spirit of keeping finances under budget, the committee meeting times have been changed to facilitate travel without overnight stays. Also, committee budgets have been reduced by 20%.

During the meeting Members Service Committee officers were selected: Vice Chair – Kathleen Daugherty, Treasurer - Jon McNeil, Secretary – Charlene Metoyer. Committee officers along with committee members will work to carry forth the ACSA mission statement in alignment with maintaining happy current members and recruiting new members to ACSA. One creative tool that is being utilized is ACSA 10 Things “Why Join ACSA”. It can be easily accessed on the state ACSA website.

During the Leadership Summit, Members Services Committee members gave a warm welcome to all current and prospective members by hosting Wake Up Café on the Thursday morning of the summit, Wine and Wisdom reception Thursday evening, Disco Fever Hits Membership Kick Off Thursday late evening, and Coffee and Courageous on Friday morning.

Our next membership recruitment social will be in March. Our theme is “Social in a Box”. Please be looking for more information coming your way from your regional ACSA membership chair. Future 2010 meeting dates and locations are as follows: February 3, 2010, hotel in Costa Mesa, 10-3:30 and May 12, 2010, hotel in Sacramento, 10-3:30.